

**SECTION**

*A*

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**INDEX**

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## **SALES-BUILDING FACTS AT YOUR FINGER TIPS**

The purpose of this simple-to-use general index is to put *all* of the selling facts about the 1955 Dodge right at your finger tips.

You will notice that the book is divided into logical sections. Each section has a designation letter ranging from A to I. Also, the pages within each section are numbered independently. For that reason, each item listed in the index has both a letter and a number—for example, A-1, A-2, B-3, B-4, etc.

You will find that important items are amply cross-indexed. For example, if you are looking up Cyclebond brake lining, you will find this feature listed under "B" as "Brake Lining, Cyclebond," as well as under "C" as "Cyclebond Brake Lining."

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